



Action Item 9.D

STATE PROHOUSING

DESIGNATION PROGRAM

City Council
Regular Meeting | July 14, 2026

What is the Prohousing Designation Program?

State program administered by the California Department of Housing and Community Development (HCD) intended to recognize jurisdictions that go beyond baseline state housing law to:





Potential Benefits

Jurisdictions with the designation may receive priority processing, preference, and additional points for select State funding programs, including:

Affordable Housing & Sustainable Communities

Infill Infrastructure Grant

Transformative Climate Communities

Solutions for Congested Corridors

Local Partnership Program

Transit and Intercity Rail Capital Program

Sustainable Transportation Planning Grant Program

Prohousing Incentive Program

Threshold Requirements

Housing Element



APR Compliance



State Housing Laws



Rezoning Programs



**Encampment
Principles**



Signed Resolution



Public Participation





Scoring Criteria

Category 1
Favorable Zoning and Land Use
(up to 21 points)

Category 2
Acceleration of Housing Production Timeframes
(up to 20 points)

Category 3
Reduction of Construction and Development Costs
(up to 12 points)

Category 4
Providing Financial Subsidies
(up to 20 points)

Enhancement Factors
(up to 9 points)

Application Process (If Directed by Council)

1. Prepare Application

- Identify qualifying existing and proposed policies
- Compile supporting documentation
- Confirm scoring eligibility:
 - At least 30 pts. total
 - At least 1 policy per category

2. Public Participation

- Post draft application for 30-day public review
- Conduct multilingual and stakeholder outreach
- Present draft application at City Council meeting
- Consider and incorporate comments

3. Submit to HCD

- Submit complete application package
- HCD review: up to 60 days
- Applications reviewed on a rolling basis
- Respond to clarifications, if requested



Procedural History

- **March 10, 2026:** Councilmember Matias requested the Housing and Community Development Commission's (HCDC) review and recommendation.
- **May 7, 2026:** HCDC considered the item at a duly noticed public meeting.
- HCDC adopted a resolution recommending that City Council direct staff to proceed.
- If directed, staff would verify eligibility, complete public participation, prepare application materials, and return to Council for final authorization before submittal.



Nearby Prohousing Jurisdictions

A total of **74 cities have received the designation** as of March 26, 2026. Bay Area jurisdictions with designation include:

Alameda

Benicia

Berkeley

El Cerrito

Emeryville

Fairfield

Hayward

Moraga

Mountain View

Napa

Oakland

Petaluma

Pinole

Redwood City

Richmond

San Francisco

San Leandro

Santa Rosa

Sonoma County

South San

Francisco

Sunnyvale

Vacaville (pending)

Walnut Creek



Staff Recommendation

Adopt a resolution directing staff to take the necessary steps to pursue the State's Prohousing Designation.





THANK YOU

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