

Welcome to Vallejo Signs

This project will install welcome signs in our city. Signage will reflect Vallejo's identity and welcome residents and visitors to our vibrant city.

Implementer: Public Works

Cost: \$ 300,000

Location: Citywide



Who Benefits

These signs will become part of the advertising of a healthy community to future residents, businesses as well as raise a positive image of Vallejo to all of its own citizens.

Detailed Project Description

The project would install Welcome to Vallejo signs. The signs will reflect Vallejo's unique identity in a cohesive theme that falls in line with the City's rebranding initiatives (in progress). Finalized sign concepts and locations will be at the discretion of the City of Vallejo and identified after the vote. The new welcome signs would allow residents and visitors alike to notice that they are entering a city of interest and that we care about our presentation. The entrance and exits of the city would be enhanced and provide a source of pride as well as notice that you are entering a vibrant city.

Cartel de Bienvenida a Vallejo

Se proyecta instalar carteles de bienvenida en las entradas por carretera a la ciudad. Los carteles estarán diseñados para reflejar nuestra identidad particular y servir de bienvenida a quienes nos visitan

Colaborador:	Obras Públicas
Costo:	\$ 300,000
Ubicación:	Toda La Ciudad



Beneficiarios

Estos carteles publicitarán una imagen positiva de Vallejo a futuros residentes y comercios, y nos recordarán a todos de la vitalidad de nuestra ciudad.

Descripcion Detallada del Proyecto

Se proyecta instalar carteles de bienvenida en las entradas por carretera a la ciudad. Estos carteles reflejarán la identidad particular de Vallejo que puja por ser reconocida por sus atributos. Vallejo necesita que hagamos el esfuerzo de demostrar la calidad de vida en esta ciudad.