

# FY 2015-16 Budget Presentation Economic Development Department

Andrea Ouse

Community and Economic Development Director

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# Department Functions

## Community and Economic Development Department

- Foster sustainable investment
- Support high-quality development
- Promote job and revenue-generating opportunities

## Building Division

- Protect life, property through Building Code compliance
- Issue permits, plan check and inspections
- Important interface with public

## Planning Division

- Lead long-range vision of development
- Review current development
- Staff four Boards/Commissions
- Guide on processes, environmental review

## Economic Dev Division

- Increase tax base, employment
- Manage City's property assets
- Revitalize Mare Island, Waterfront, Downtown
- Promote Business Retention, Expansion, Attraction

# Department Priorities

- Health of the “Economic Ecosystem”
  - Business Attraction, Expansion and Retention
  - Public Engagement in Developing Community’s Vision
  - Building a Foundation of Success through:
    - Ensuring certainty in the development review process
    - Clarity of development-related fees
    - Efficient, transparent permitting
    - Exemplary customer service

# FY 2016-17 Projected Activities

- Capitalize on Economic Momentum
  - Lead efforts to integrate and collaborate
    - Propel Vallejo Adoption and EIR Certification
    - Implementation and Education
    - Local Hazard Mitigation Plan
    - Geographic Information Systems
    - Records Integration
    - Development Review Process Audit

# Major Activities – Building

- Increased use of technology
  - Online permit purchase
  - Electronic plan submittal
  - Electronic plan review
  - Convert old Microfiche/film records to electronic files
- Improved Building Division Web Page
  - Enhanced access to forms, handouts, guidelines, resources
  - Clearer structure, simplified navigation, improved search functions
  - User-friendly customer interface

# FY 2016-17 Projected Activities - Building

- Add two new positions:
  - Administrative Analyst II (shared with Department Administration)
  - Permit Technician II

# FY 2016-17 Projected Activities - Building

- Implement new GIS Mapping Layers to the CRW TRAKiT System:
  - Unincorporated County Areas
  - FEMA Flood Zones
  - Earthquake Faults
  - USDA Soils Types
  - Climate Zones
  - Property Ownership Information
  - Zoning Designations
  - Special Fee Districts

# Major Activities - Planning

- Propel Vallejo Progress
- Waterstone 1c 70-home Unit Plan
- Napa Smith Brewery/Tasting Room
- Mare Island Coal Sheds Rehabilitation





# Major Activities - Planning

- Vino Godfather Tasting Room
- PACE Solano Facility
- Granite Store/ Times Herald Relocation
- Fitness Evolution
- Gas Station Reconstruction: Redwood/Admiral Callaghan



# Budget Initiatives - Planning

- Planning Manager Hiring/Onboarding
- Draft General Plan Update, Development Code and Sonoma Boulevard Specific Plan
- Successful review of 118 planning applications
- File redesign/records management efforts



# FY 2016-17 Projected Activities - Planning

- General Plan, Development Code and Zoning Ordinance Implementation
- New residential developments on Mare Island
- Work collaboratively with Building Division and other departments/agencies to streamline permit process

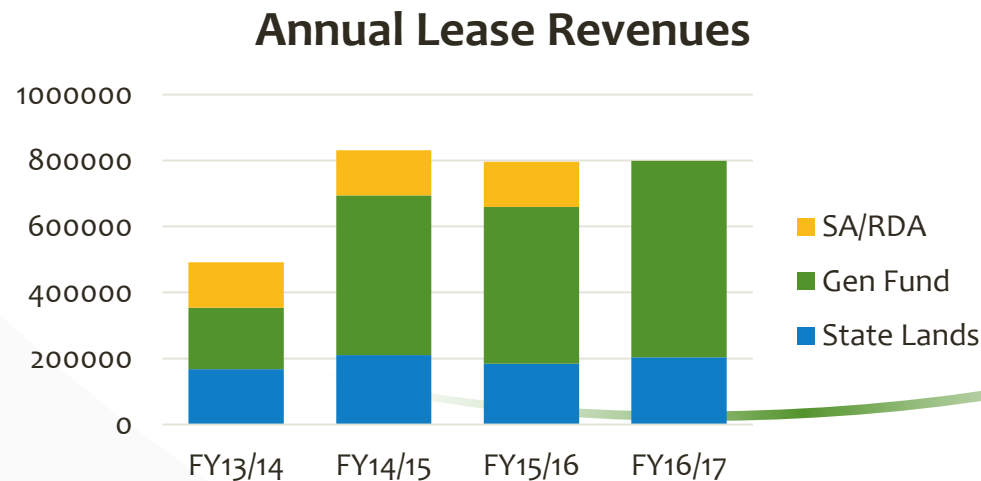
# Major Activities – Economic Development

- Attracting Investment
  - Tracking Activity & Advocating for key Projects\*
  - Waterfront DDA Revision underway\*
  - North Mare Island
  - Foster investment in Mare Island\*
- Business Retention/ Downtown
  - Visitation Program - 16 retention visits so far in FY 2015/16
  - Downtown Grants - \$68,940\*

\*Denotes Measure B funding.

# FY 2015-16 Major Activities – Economic Development

- Successor Agency/Asset Management
  - DOF approved Long Range Property Management Plan
  - North Vallejo Community Center -- \$1.6 M rehabilitation
- Asset Management
  - Surplus Property Sale -- \$71,000 escrow opened
  - 5 New or amended leases or agreements



# Golf Fund – Conceptual Budget

- Vallejo Golf Club proposes revenue increases of \$414,000
  - Remove Resident/Non-resident pricing
  - Increasing Annual Pass by 10%
  - Enhanced marketing
- Increased Water and Storm Water rates increase expenses by \$172,000; total expense increase is \$400,000.
- Net impact: Reduction, not elimination, of subsidy before debt service
- Working with Club to develop plan for eliminating subsidy

# FY 2016-17 Projected Activities – Economic Development

- Revive Asset Manager Position as staff position
- Update Asset Management Plan/Surplus Property sales
- Advance Development Projects
  - Waterfront Development – Expanded Ferry Parking
  - North Mare Island
  - Manage Mare Island Agreements
- Sustain Business Retention program
- Following General Plan adoption; update website, develop new marketing materials

# Contacts / Questions

Andrea Ouse

Community and Economic Development Director

[Andrea.Ouse@cityofvallejo.net](mailto:Andrea.Ouse@cityofvallejo.net)

