City of Vallejo Sales Tax Update

## Vallejo In Brief

Vallejo's receipts from April through June were $3.5 \%$ above the second sales period in 2014.
A significant portion of the overall gain was a onetime use tax allocation in the business and industry group. The double digit increase in the city's share of the countywide use tax allocation pool contributed as well.
Sales activity in building-related sectors including lumber/building materials surpassed regional trends. A retroactive adjustment in used autos inflated the rise in autos and transportation as a whole. The increase in home furnishings and specialty stores was offset by lower returns in other retail sectors.
A correction that suppressed returns in quick-service restaurants understated the gain in restaurants. Restaurants and hotels rose $8.8 \%$ once all deviations were removed.
Lower fuel prices accounted for the loss in service stations.
Receipts from the city's voter approved transactions tax, Measure B, increased $5.2 \%$ generating an additional \$3,448,950.
Net of aberrations, taxable sales for all of Solano County grew 2.9\% over the comparable time period; the Bay Area was up 3.9\%.

Sales Tax by Major Business Group


Top 25 Producers
In Alphabetical Order

## AT\&T Mobility

Au Energy Shell Station
Autolinx
Avery Greene Honda
Best Buy
Costco
First Capitol Auction
Foster Lumber Yard
Home Depot
Kohls
Lowes
McDonalds
Momentum Chrysler Dodge Jeep Kia

N \& M Market
Nino Quality Motors
Praxair
Ross
Safeway
Safeway Fuel
Six Flags Discovery Kingdom
Target
Team Chevrolet Cadillac Hyundai Mazda
Toyota Vallejo
Tributary Point AM PM
Vallejo Nissan

## REVENUE COMPARISON


2013-14

2014-15

| Point-of-Sale | $\$ 11,484,230$ | $\$ 11,735,644$ |
| :--- | ---: | ---: |
| County Pool | $1,330,132$ | $1,454,350$ |
| State Pool | 7,932 | 7,899 |
| Gross Receipts | $\$ 12,822, \mathbf{2 9 5}$ | $\$ 13,197,893$ |

## Measure B

\$12,482,346
\$13,367,049

## Statewide Sales Tax Trends

Excluding accounting aberrations, the local one cent share of statewide sales occurring April through June was 3.4\% higher than the comparable quarter of 2014.

Receipts from the countywide use tax allocation pools accounted for the largest portion of the increase reflecting a continuing shift in consumer preferences from brick and mortar stores to online shopping for merchandise shipped from out of state.

Sales and leases of new cars continued to post impressive gains as did contractor supplies and restaurants. Overall gains were offset by a $17.1 \%$ decline in receipts from service stations and petroleum related industries.

## The Remaining Fiscal Year

The state's unemployment rate continues to decline and real disposable income is expected to grow $2.5 \%$ to $3.0 \%$ in the second half of 2015 . This improvement in incomes coupled with easy credit conditions should stimulate an increase in housing starts as well as capital investment in equipment, alternate energy and technology.
The auto industry is anticipating continuing strong sales until tapering to more sustainable levels in 2016-2017. Building and construction, the only retail segment yet to return to pre-recession levels, is gaining momentum in several regions and is expected to account for $10 \%$ of sales tax growth in the second half of the fiscal year.
Restaurant sales continue to rise although there are some concerns that the strong dollar may impact sales in areas that cater to tourists from abroad. Gains from consumer goods are expected to be modest with the strong dollar cutting prices of imported goods and an ongoing shift in consumer spending from tangible goods to services, entertainment and other non-taxable purchases.
Gasoline prices remain well below the previous year due to a worldwide glut
of oil. Barring unexpected supply or refinery disruptions, prices are expected to trend lower through the first half of 2015-16 but begin rebounding in the second half.

## Internet Sales Tax Proposal

HR 2775 (The Remote Transaction Parity Act) is a new proposal by Representative Jason Chaffetz (R-Utah) authorizing states to require remote sellers without physical presence in their state to collect state and local sales tax from in-state buyers.

The bill currently has 52 sponsors and attempts to address objections to elements of the Marketplace Fairness Act that preceded it. The proposal provides for a three year phase in for small businesses, prohibits auditing remote sellers with annual sales under $\$ 5$ million, and requires states to provide software to enable remote sellers to collect and remit their tax.

The Board of Equalization estimates that local governments in California currently lose approximately $\$ 44$ per capita in uncollected sales and use tax on e-commerce purchases.

SALES PER CAPITA


Revenue by Business Group Vallejo This Quarter


Vallejo Top 15 Business TYPES

| *In thousands of dollars | Vallejo |  | County | HdL State |
| :--- | :---: | :---: | :---: | :---: |
| Business Type | Q2 '15* | Change | Change | Change |
| Automotive Supply Stores | 59.0 | $6.8 \%$ | $6.1 \%$ | $5.5 \%$ |
| Casual Dining | 147.7 | $15.6 \%$ | $11.0 \%$ | $6.0 \%$ |
| Discount Dept Stores | - CONFIDENTIAL— | $1.8 \%$ | $-0.1 \%$ |  |
| Drugs/Chemicals | - CONFIDENTIAL — | $36.9 \%$ | $10.6 \%$ |  |
| Electronics/Appliance Stores | 83.1 | $-4.5 \%$ | $-3.4 \%$ | $-1.3 \%$ |
| Family Apparel | 72.0 | $0.4 \%$ | $-1.3 \%$ | $2.8 \%$ |
| Grocery Stores Liquor | 123.8 | $6.5 \%$ | $1.9 \%$ | $3.6 \%$ |
| Home Furnishings | 50.1 | $8.0 \%$ | $-8.9 \%$ | $7.5 \%$ |
| Leisure/Entertainment | - CONFIDENTIAL | $5.8 \%$ | $12.5 \%$ |  |
| Lumber/Building Materials | 212.6 | $5.3 \%$ | $5.2 \%$ | $4.5 \%$ |
| New Motor Vehicle Dealers | 529.2 | $-2.9 \%$ | $5.9 \%$ | $9.2 \%$ |
| Quick-Service Restaurants | 168.9 | $-7.6 \%$ | $-0.4 \%$ | $9.2 \%$ |
| Service Stations | 382.0 | $-16.1 \%$ | $-5.1 \%$ | $-11.7 \%$ |
| Specialty Stores | 55.2 | $9.7 \%$ | $6.1 \%$ | $5.6 \%$ |
| Used Automotive Dealers | 95.3 | $142.3 \%$ | $42.5 \%$ | $14.7 \%$ |
| Total All Accounts | $3,045.6$ | $2.4 \%$ | $1.5 \%$ | $2.8 \%$ |
| County \& State Pool Allocation | 411.6 | $12.1 \%$ | $11.1 \%$ | $11.8 \%$ |
| Gross Receipts | $3,457.2$ | $3.5 \%$ | $2.6 \%$ | $3.8 \%$ |

